

# Hara Makers Sales Kit



Empowering communities through  
upcycling & sustainability





How can adopting sustainable practices positively impact businesses and the environment today?

Sustainable Practices: Driving Cost Savings  
& Elevating Brand Reputation

## About Us



Hara Makers is an upcycling social enterprise built on a circular economy model, integrating social impact with sustainability. We are dedicated to resource reclamation and waste reduction through innovative, sustainable solutions while fostering community engagement and environmental education.

At Hara Makers, we strive to create a more inclusive and sustainable future together.



# The Problem



## Our planet

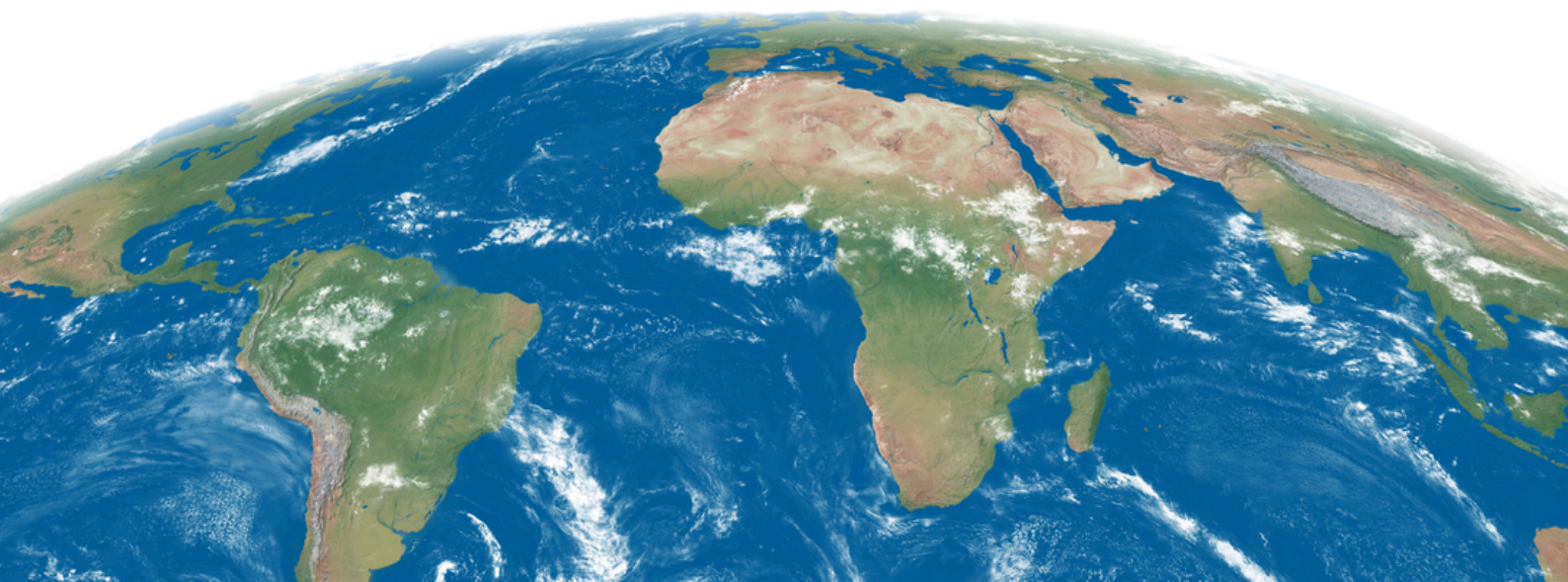
### In Malaysia:

- Annual plastic consumption is 1,070,064 tonnes (16.78 kg per person)
- 1 million tons of plastics thrown away per year

## Our people

### In Malaysia:

- 2.91 million households are B40
- Limited economic opportunities for vulnerable communities





# Hara Makers' Solution

## **Corporate Social Responsibility (CSR) & Community Engagement**

- Engage in hands-on upcycling workshops and community-driven projects that empower marginalized communities while reducing waste.
- Strengthen your CSR efforts by actively contributing to waste reclamation and circular economy solutions.

## **Upcycling Workshops – Sustainability in Action**

- Transform discarded plastic waste into functional, upcycled products through engaging team-building experiences.
- Raise awareness about sustainability while fostering creativity, problem-solving, and teamwork among employees.

## **Brand Enhancement & ESG Commitment**

- Elevate your company's reputation as a sustainability leader.
- Strengthen consumer trust and stakeholder confidence in your commitment to environmental and social responsibility.

## **Waste Reduction & Resource Reclamation**

- Reduce corporate waste by integrating upcycling solutions that align with sustainability goals.
- Support a circular economy model by turning waste into valuable resources



# Workshops

## **Benefits for Employees:**

- Team Building & Collaboration – Hands-on upcycling activities enhance teamwork, creativity, and engagement.
- Sustainability Awareness – Employees gain practical knowledge on waste management and eco-friendly practices.
- Purpose-Driven Culture – Contributing to CSR initiatives boosts morale, motivation, and job satisfaction.



# CSR Sustainability Workshop

**HAR**  
**MAKERS**



## OVERVIEW

# The Reimagine Plastic Talk

The Reimagine Plastic Talk & Sharing dives into the reality of plastic pollution. We share real stories, simple solutions, and start important conversations to help you make practical changes for a greener future.

## WHAT YOU'LL DISCOVER

- Environmental Impacts of Plastic Waste
- What is Waste Segregation?
- Reduce, Reuse, Reimagine
- Upcycling, Downcycling & Recycling- What's the difference?
- Debunking the Myths

## TALK & SHARING

### TIME REQUIRED:

- 30-45 MINS INCLUDE Q&A SESSION
- Contact us for larger groups.

RM 700

Quote on a min of 10 pax

\*\* Transportation charge applies if held outside Eco Plaza



## OVERVIEW

# Waste Segregation Programme

Join the Waste Segregation Programme and become an active contributor to combating plastic pollution! Participants will take on engaging roles to manage, sort, and document plastic waste collected from the public, learning hands-on how to make a positive environmental impact.

## YOUR ROLE

### Plastic Patrol Captain

- Oversee the collection and sorting of plastic waste.
- Ensure efficient management of plastics collected from the public.

### Recycle Ranger

- Classify plastics into specific types for better processing and recycling.

### Eco-Explorer

- Document the details of the collected plastics, such as type, quantity, and source, contributing to meaningful data for environmental research.

## PLASTIC SEGREGATION DRIVE

### DURATION:

- MINIMUM: 2 HOURS PER DAY

### LOCATION:

- PJ ECO RECYCLING PLAZA ONLY



RM 500

Quote on a min of 10 pax



## OVERVIEW

# Plastic Upcycling Workshops

Our workshops raise awareness about plastic pollution in Malaysia and teach practical ways to reduce waste. Participants learn to identify plastic types, repurpose discarded items, and upcycle daily plastic waste into colorful crafts. Through hands-on activities, we promote sustainability by encouraging reducing, reusing, and upcycling.

\*\* Transportation charge applies if held outside Eco Plaza

### SNACK PACK WEAVING KEYCHAIN



TIME REQUIRED:  
30-60 MINS

RM 35/PAX

min of 10 pax/workshop

### SNACK PACK WEAVING COASTER



TIME REQUIRED:  
60-90 MINS

RM 50/PAX

min of 10 pax/workshop

### ORIGAMI FUSED PLASTIC COIN/CARD POUCH



TIME REQUIRED:  
60MINS

RM 40/PAX

min of 10 pax/workshop



## OVERVIEW

# “Soap Much Fun” Making Soap with Food Scraps

To raise awareness about the food waste issue in Malaysia and educate participants on practical ways to upcycle food waste, reducing its environmental impact while promoting sustainable practices.

### AIM

- Learn about the scale and impact of food waste in Malaysia.
- Discover creative ways to upcycle food waste into useful products.
- Gain knowledge from sustainability advocates and upcycling practitioners.
- Engage in practical demonstrations and group activities.
- Explore simple lifestyle changes that help reduce food waste.

RM50/PAX

min of 10 pax/workshop

### SOAP MUCH FUN

TIME REQUIRED:

- 60-90 MINS

\*\* Transportation charge  
applies if held outside Eco  
Plaza



## OVERVIEW

# River Cleanup @Sungai Keroh

The River Cleanup Programme is a hands-on, purpose-driven CSR initiative that tackles river pollution while creating social and environmental impact.

Through this programme, we aim to:

- Reduce waste in our river and surrounding ecosystems
- Empower the waste picker community by creating income opportunities through material collection and segregation
- Engage corporate teams in meaningful environmental action
- Raise awareness on local waste issues through direct experience

## WHAT YOU'LL EXPERIENCE

- ✓ First-hand exposure to the waste crisis in our river systems
- ✓ Team-based river clean-up activity
- ✓ Awareness session on waste, rivers, and plastics
- ✓ Introduction to segregation and recovery processes

### Package Includes

- Cleanup tools (gloves, boots, bags)
- Safety briefing and facilitators
- Awareness & educational sharing
- Community support and engagement
- Each participant receives a handmade upcycled plastic product

## RIVER CLEAN-UP

### TIME REQUIRED:

- 120 MINS

### LOCATION:

- SUNGAI KEROH

**\*\* Custom packages for larger groups available upon request.**

RM 1200

for 30 pax/workshop

\*\* Let's create positive change together.

## REIMAGINE & REUSE CORPORATE DEALS

Purchase Workshop Package and entitle for  
FREE Product

### PACKAGE W1



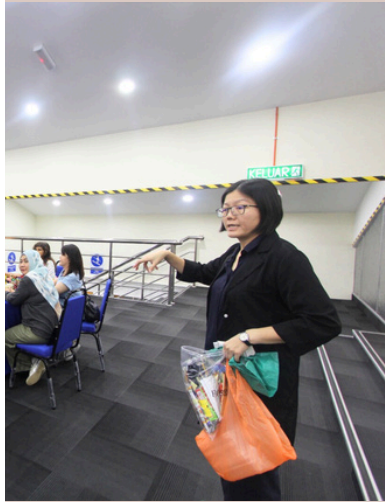
**RM700**

*for 10-15 pax*

- IDEAL FOR: TEAM-BUILDING, CSR EVENTS
- PRODUCT FREE WORTH RM 270 **PLASTIC UPCYCLING CARD HOLDER**

Total Worth  
RM970

### PACKAGE W2



**RM 1,600**

*for 16-25 pax*

- IDEAL FOR: SUSTAINABILITY-FOCUSED PROJECTS, COMMUNITY IMPACT
- PRODUCT FREE WORTH RM 450 **PLASTIC UPCYCLING ID HOLDER**

Total Worth  
RM 2,050

### PACKAGE W3



**RM 2,000**

*for 26-35 pax*

- IDEAL FOR: CORPORATE GIFTING, EMPLOYEE ENGAGEMENT
- PRODUCT FREE WORTH RM 1,225 **PLASTIC UPCYCLING TOILETRIES BAG (S)**

Total Worth  
RM 3,225

**Ready to Take Action?**

**Get in touch to customize your corporate workshop package today!**

## REIMAGINE & REUSE CORPORATE DEALS

Purchase Product Package and entitle for  
FREE Workshop

### PACKAGE P1



Total Worth RM 1,400

- IDEAL FOR: KNOWLEDGE AND EDUCATION
- WORKSHOP REIMAGINE PLASTIC TALK & SHARING FOR FREE

Now Only  
RM 980

### PACKAGE P2



Total Worth RM 2,000

- IDEAL FOR: TEAM-BUILDING, CSR EVENTS
- WORKSHOP REIMAGINE PLASTIC TALK + WORKSHOP (10PAX) FOR FREE

Now Only  
RM 1,400

### PACKAGE P3



Total Worth RM 3,500

- IDEAL FOR: CORPORATE GIFTING, EMPLOYEE ENGAGEMENT
- WORKSHOP REIMAGINE PLASTIC TALK + WORKSHOP (15PAX) FOR FREE

Now Only  
RM 2,450



# Corporate & Community Engagement Programs

## What Corporate Support Enables

By participating in our workshops, corporations contribute to:

01

### **CSR COLLABORATIONS**

Partner with us for meaningful social impact projects

02

### **EMPLOYEE ENGAGEMENT PROGRAMS**

Interactive sustainability experiences for corporate teams

03

### **SCHOOL & YOUTH PROGRAMS**

Educating the next generation on waste reduction &

01

### **REDUCING PLASTIC WASTE AND PROMOTING SUSTAINABILITY**

02

### **EMPOWERING WOMEN FROM PPR LEMBAH SUBANG 2**

03

### **ASSISTING THE HOMELESS POPULATION IN KUALA LUMPUR**

03

### **EXPANDING VOCATIONAL TRAINING OPPORTUNITIES THROUGH HARA MAKERS**

# Contact Us

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[www.facebook.com/reimagineplasticproject](http://www.facebook.com/reimagineplasticproject)

[www.facebook.com/wearestilluseful](http://www.facebook.com/wearestilluseful)

Website

<https://haramakers.com/>

Website

<https://haramakers.com/haramakers-shop/>

Let's work together  
Book a Workshop Today!